**Schema Theory**

What is schema theory?

*Research evidence: Bransford & Johnson (1973)*

Briefly outline the procedure and findings of the study.

How can schema theory explain the findings?

Optional: Replicate the schema experiment yourself with friends and family. You will need to think about how you are operationalising the recall by writing down ‘recall units’ that may be recalled by ppts. What did you find?

**Sources of information**

You can also use your own sources if you wish.

<https://www.open.edu/openlearn/health-sports-psychology/psychology/starting-psychology/content-section-3.4>

The video passage read aloud: <https://www.youtube.com/watch?v=o4HHCgFmkcI>